



**INDONESIA**  
*OpenInfra Days*

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# Cloud Done Right!

Bringing Web-Scale Innovations to Every Data Center

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Biznet



Mellanox  
TECHNOLOGIES



# Mellanox Leadership Across Industries



**5 of Top 6**  
Global Banks



**10 of Top 10**  
Automotive  
Manufacturers



**3 of Top 5**  
Pharmaceutical  
Companies



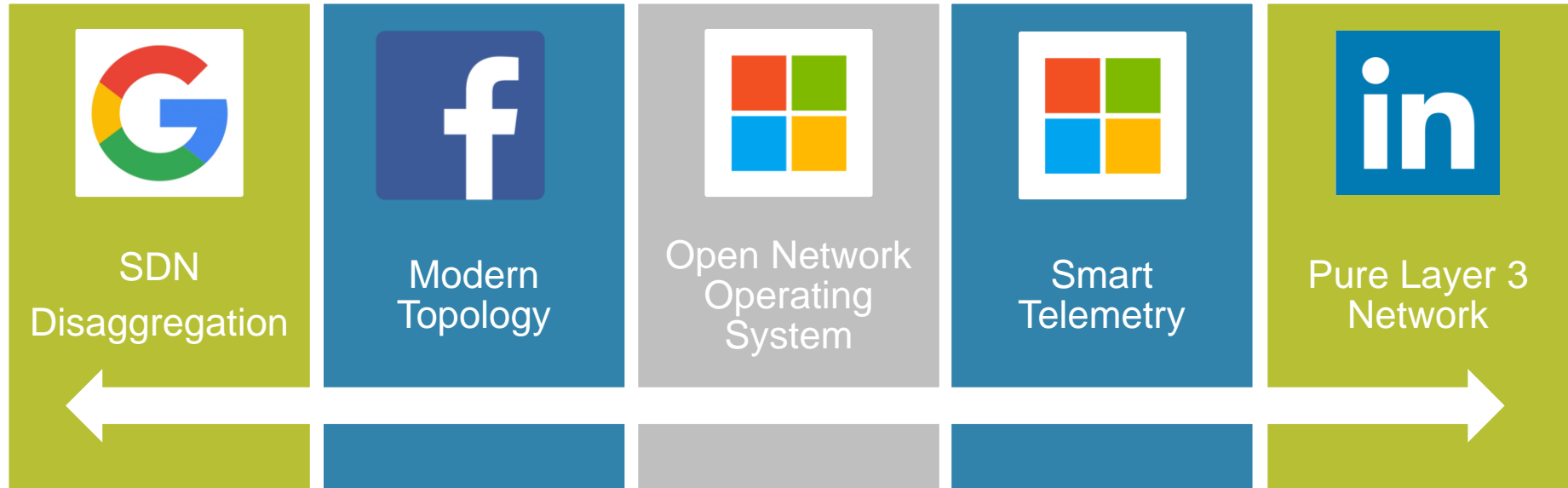
**9 of Top 10**  
Oil and Gas  
Companies



**9 of Top 10**  
Hyperscale  
Companies

Mellanox Interconnect Solutions Deliver Highest Return on Investment

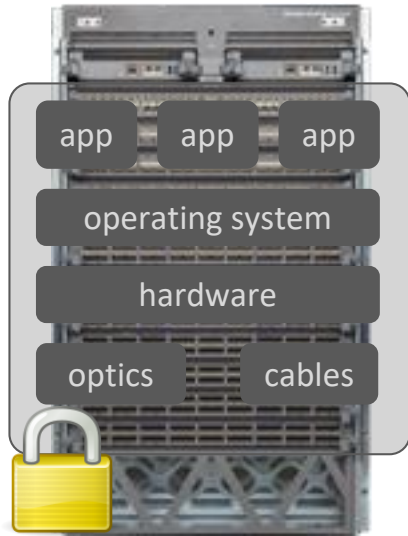
# What have Cloud Titans taught the Industry?



We bring Cloud Titan innovations **to you!**

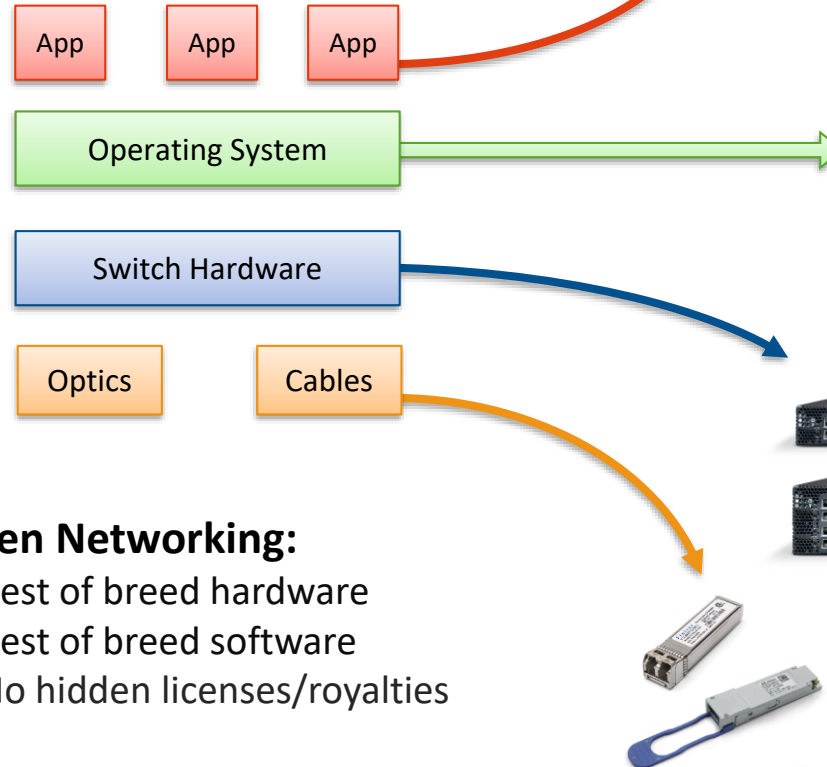
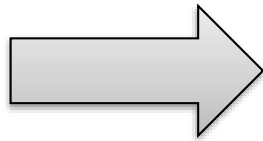
# Web-Scale Innovation:

## Leverage Open Platforms



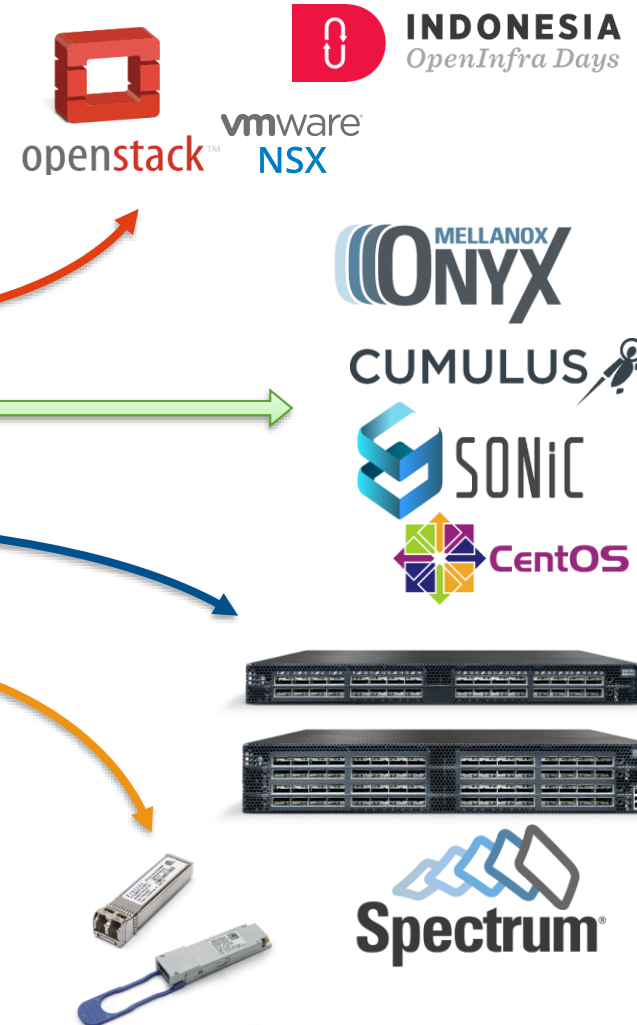
### Mainframe-like Networks:

- Vendor lock-in
- Higher switch prices
- Higher support prices



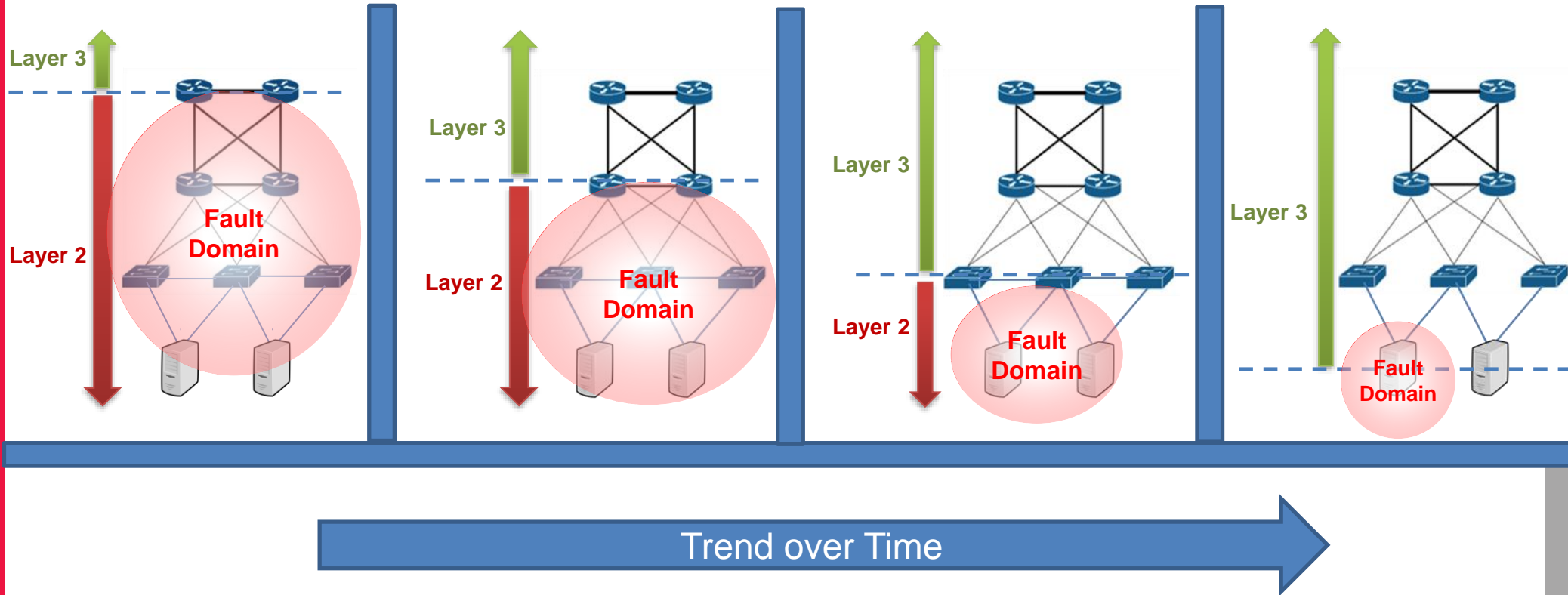
### Open Networking:

- Best of breed hardware
- Best of breed software
- No hidden licenses/royalties



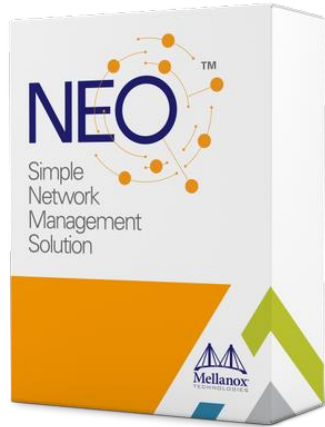
# Web-Scale Innovation:

*From Layer 2 to Layer 3*

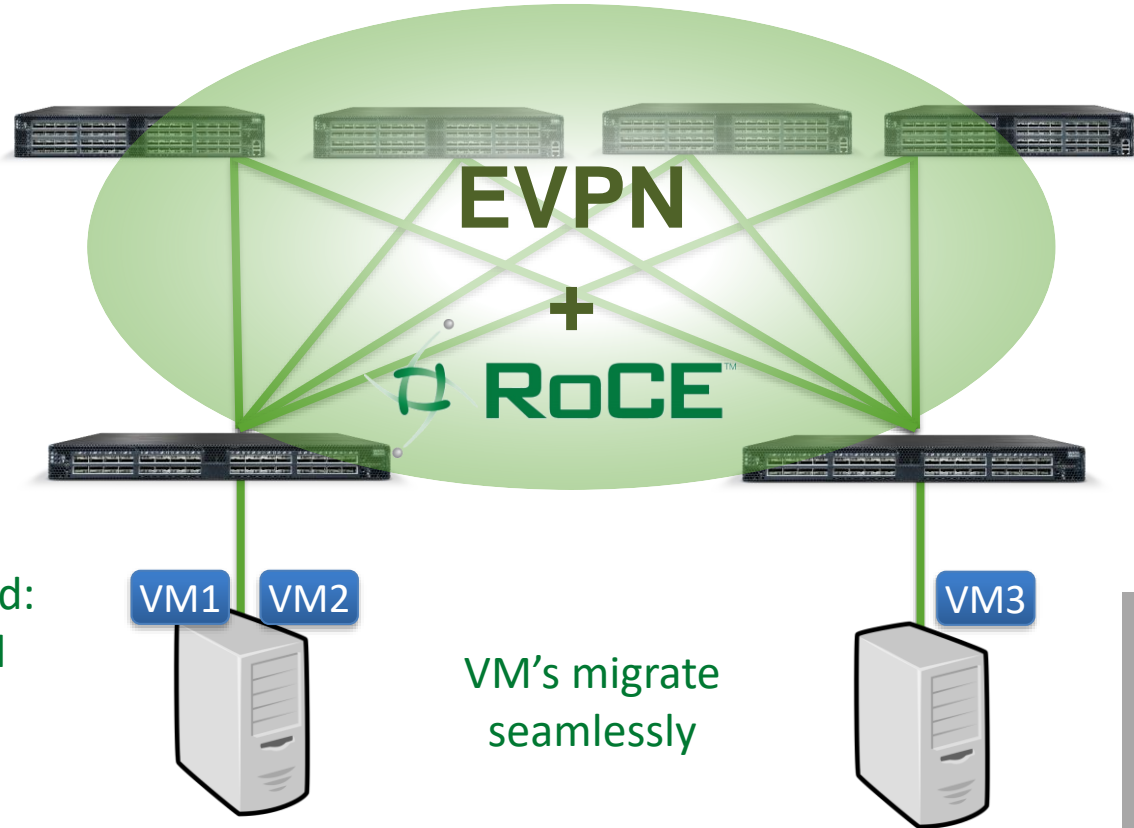


# Web-Scale Innovation:

*VXLAN without compromise*

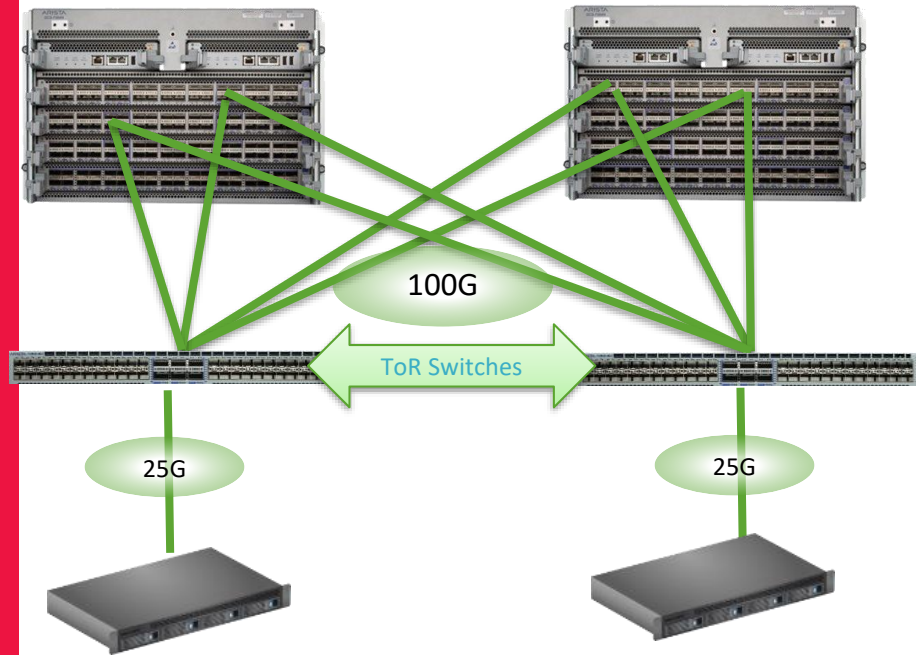


When VMs are deployed:  
VLAN Auto-configured  
&  
mapped to VXLAN

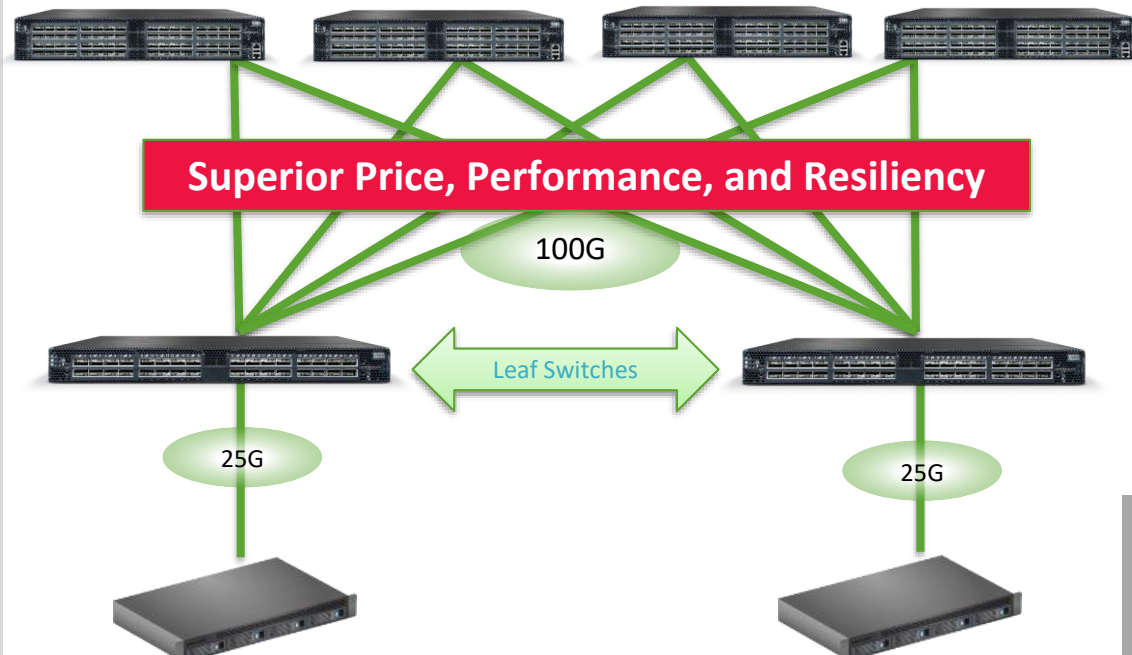


# Web-Scale Innovation:

## Leaf/Spine Networks



**Scale Up Network**

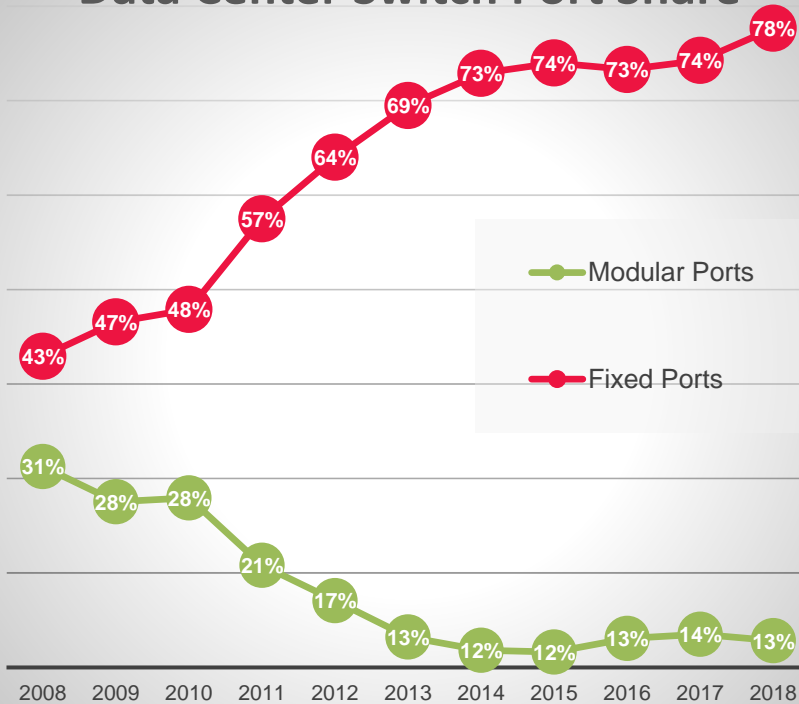


**Scale Out Network**

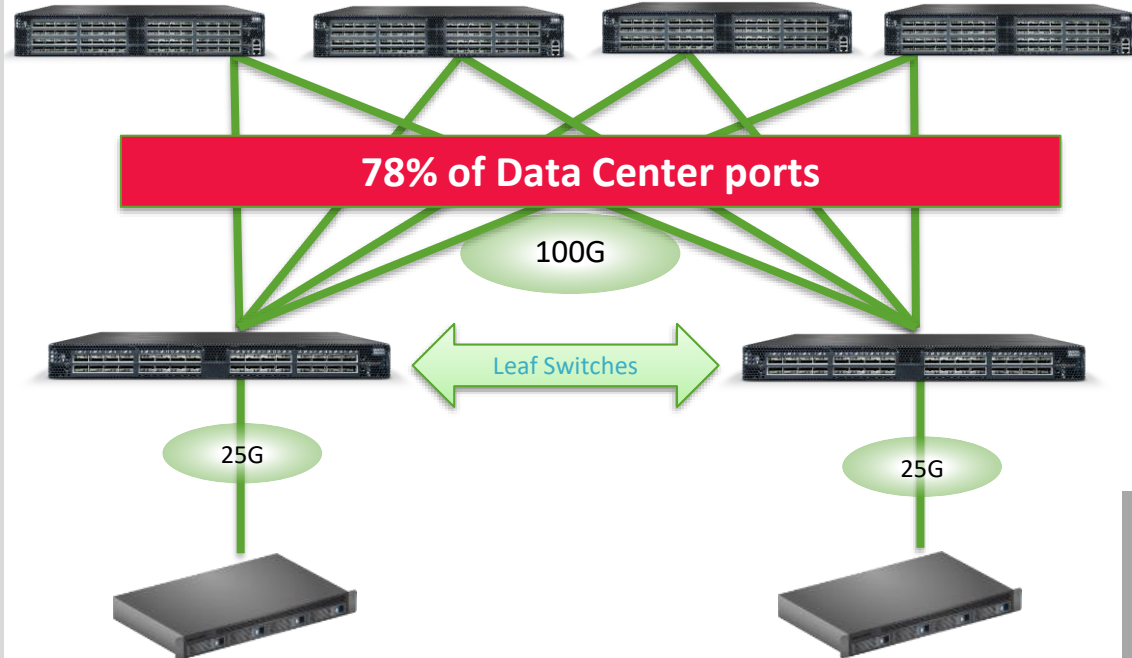
# Web-Scale Innovation:

## *Trend from Modular to Fixed Port Switches*

### Data Center Switch Port Share



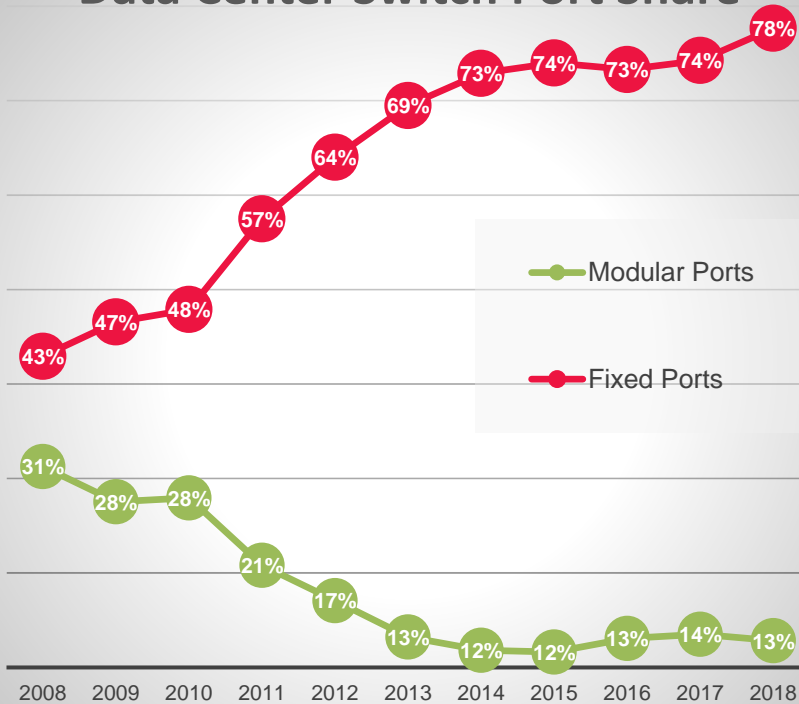
Crehan Quarterly Market Shares - Data Center Ethernet, July 2019



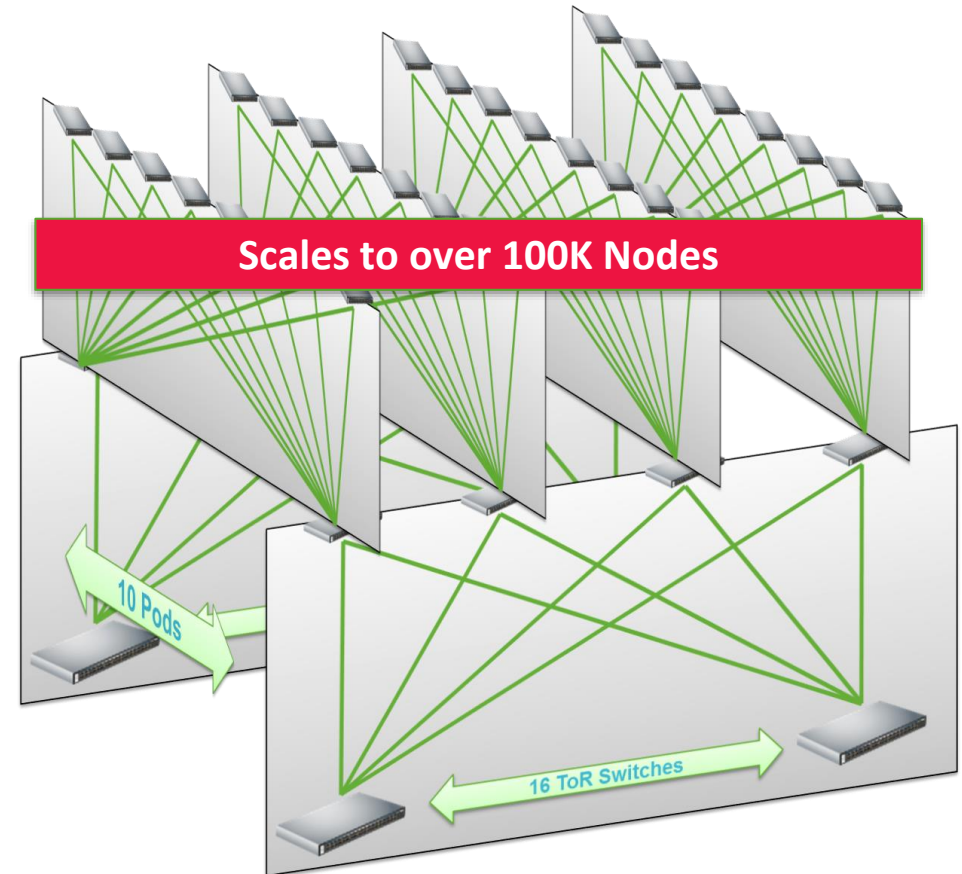
# Web-Scale Innovation:

## *Trend from Modular to Fixed Port Switches*

### Data Center Switch Port Share



Crehan Quarterly Market Shares - Data Center Ethernet, July 2019



# Web-Scale Innovation:

## Simplified Configs

### Cumulus EVPN Config - 11 Lines

Server bond

1. net add bond bond01 bond slaves swp1
2. net add bond bond01 bridge access 10
3. net add bonding bond01 clag id 1

MLAG (vPC)

4. net add clag peer sys-mac 44:38:39:FF:00:01 interface swp49

Loopback IP

5. net add loopback lo ip address 192.168.1.1/32

VxLAN

6. net add vxlan vni10 vxlan id 10
7. net add vxlan vni10 vxlan local-tunnelip 192.168.1.1
8. net add interface vni10 bridge access 10

BGP

9. net add bgp autonomous-system 65000
10. net add bgp neighbor swp51,swp52 interface remote-as external
11. net add bgp neighbor l2vpn evpn neighbor swp51,swp52 activate

### Other's EVPN Config

```
feature bgp
feature pim
feature nv overlay
feature vn-segment-vlan-based
feature lACP
vpc domain
peer-switch
peer-gateway
ipv6 nd synchronize
ip arp synchronize
peer-keepalive
10.255.255.255
nv overlay evpn
vlan 10
no shutdown
vn-segment 10
rd auto
address-family ipv4
unicast
route-target import
65535:101 evpn
route-target export
65535:101 evpn
route-target import
65535:101
route-target export
65535:101
address-family ipv6
unicast
route-target import
65535:101 evpn
route-target export
65535:101
route-target import
65535:101 evpn
update-source loopback0
ebgp-multihop 255
address-family l2vpn evpn
disable-peer-as-check
send-community extended
route-map permitall out

ip address 192.168.1.1/32
ip pim sparse-mode
ip pim rp-address
192.168.1.100 group-list
224.0.0.0/4
ip pim ssm range
23.0.0.0/8
route-map permitall out
neighbor 192.168.1.3
remote-as 65003
update-source loopback0
ebgp-multihop 255
address-family l2vpn evpn
disable-peer-as-check
send-community extended
route-map permitall out
neighbor 10.1.1.2 remote-

address-family ipv4
no shutdown
route-map permitall out
neighbor 10.1.2.2 remote-
65111
address-family ipv4
no shutdown
route-map permitall out
neighbor 10.1.2.1/30 as-in
disable-peer-as-check
evpn
vni 10 12
hardware access-list team
region arp-ether 256
double-wide
interface nve1
no shutdown
source-interface loopback1
host-reachability protocol
bgp
member vni 10
mcast-group 239.0.0.1
interface e1/47
switchport
switchport access vlan 10
channel-group 50 mode
active
interface port-channel 50
vpc 1
```

92 Lines!



# Web-Scale Innovation:

*Automate everything*

	TRADITIONAL NETWORKING	Web-Scale NETWORKING
Operational Leverage	1 admins : 4 Switches	1 admin : 500 Switches
Provisioning	Weeks	Minutes
Supply Chain	Locked-in	Open Supply Chain
3 <sup>rd</sup> Party Integration	Vendor Determines	Customer Determines
Management Tools	Vendor Driven	Customer Choice
Robustness / Reliability	Manual & Highly Error Prone	Automated & Reduced Network Downtime



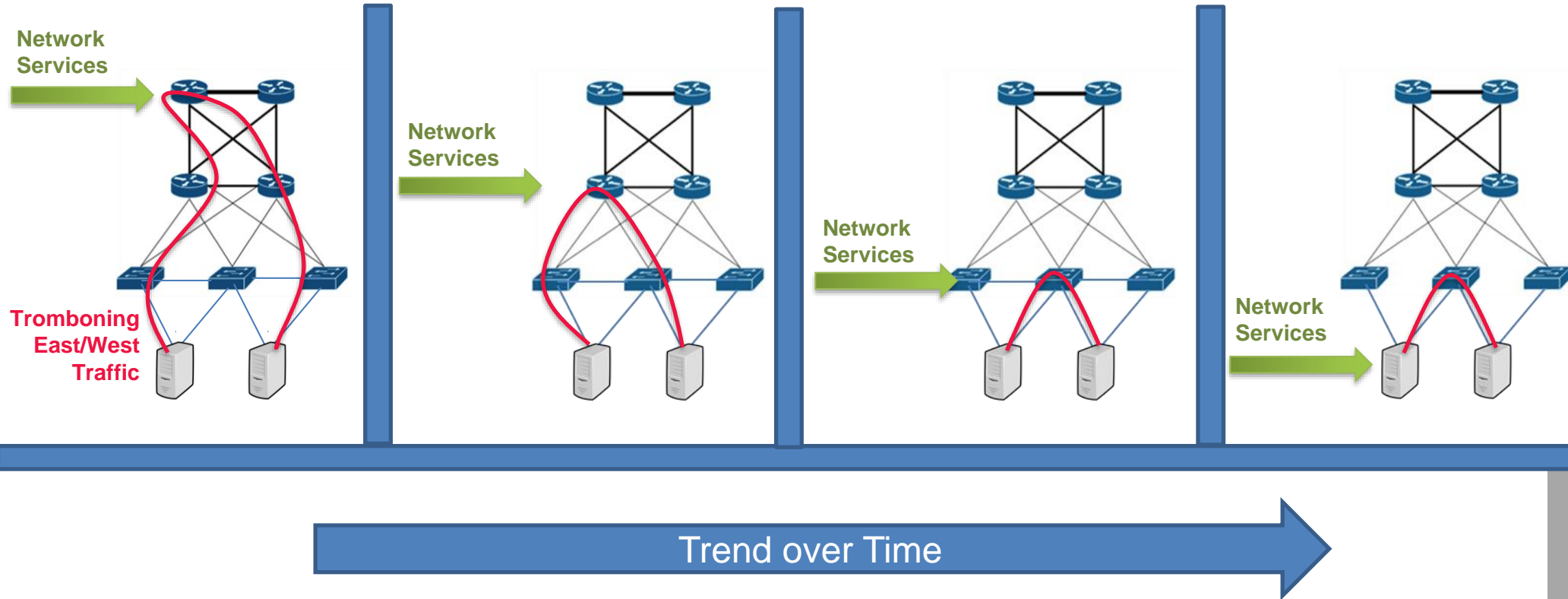
Up to

**75%**

Reduction in OpEx with Web-Scale Networking

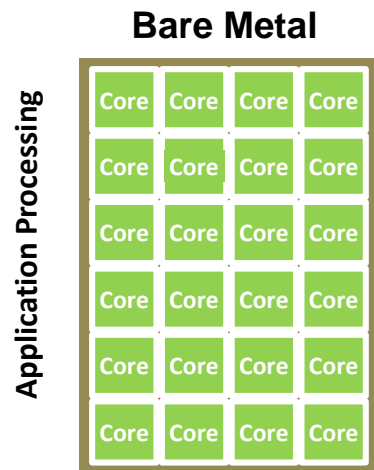
# Web-Scale Innovation:

*Moving Intelligence to the Edge*



# Software Defined Everything

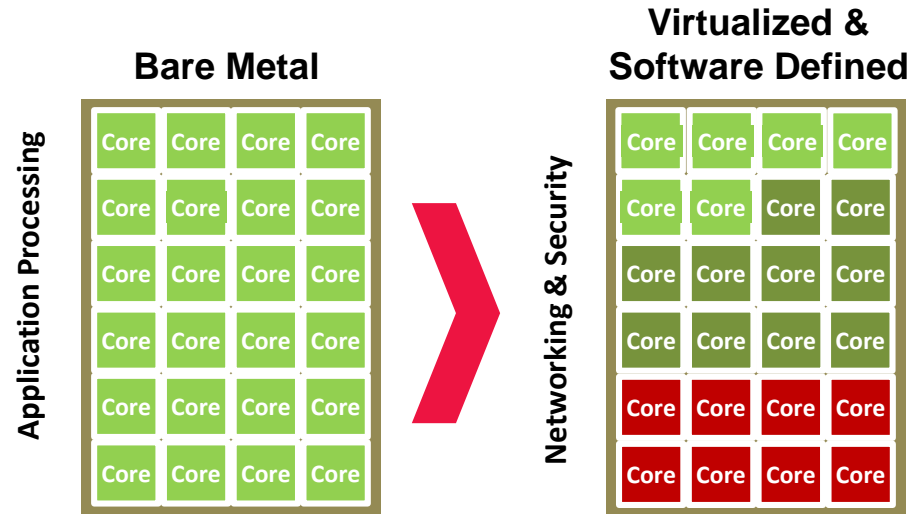
*Creates Bottlenecks*




 Available for Application Processing

# Software Defined Everything


*Creates Bottlenecks*



 Available for Application Processing

 Software Defined Everything (SDX) Consumes CPU cores for Packet Processing

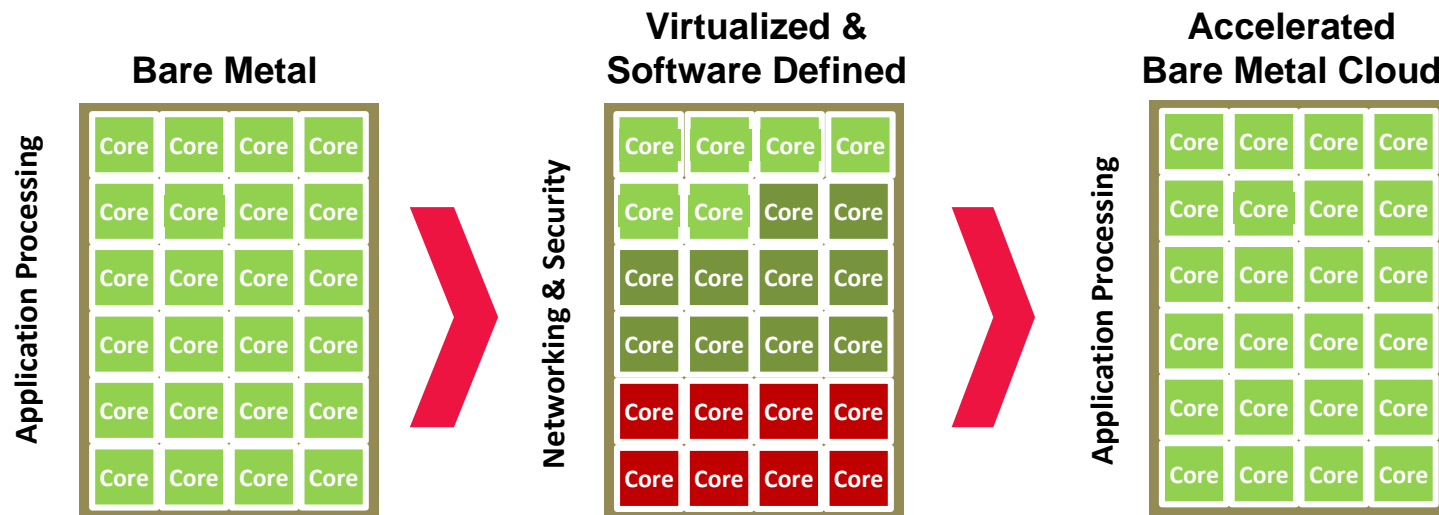
- Virtualization, Storage, Switching, Routing, Load Balancing

 Security: Consumes CPU cores for Security Processing


- Layer 4 Firewall, encryption, host introspection
- Intrusion detection & prevention

# Software Defined Everything


*Creates Bottlenecks*



 Available for Application Processing

 Software Defined Everything (SDX) Consumes CPU cores for Packet Processing

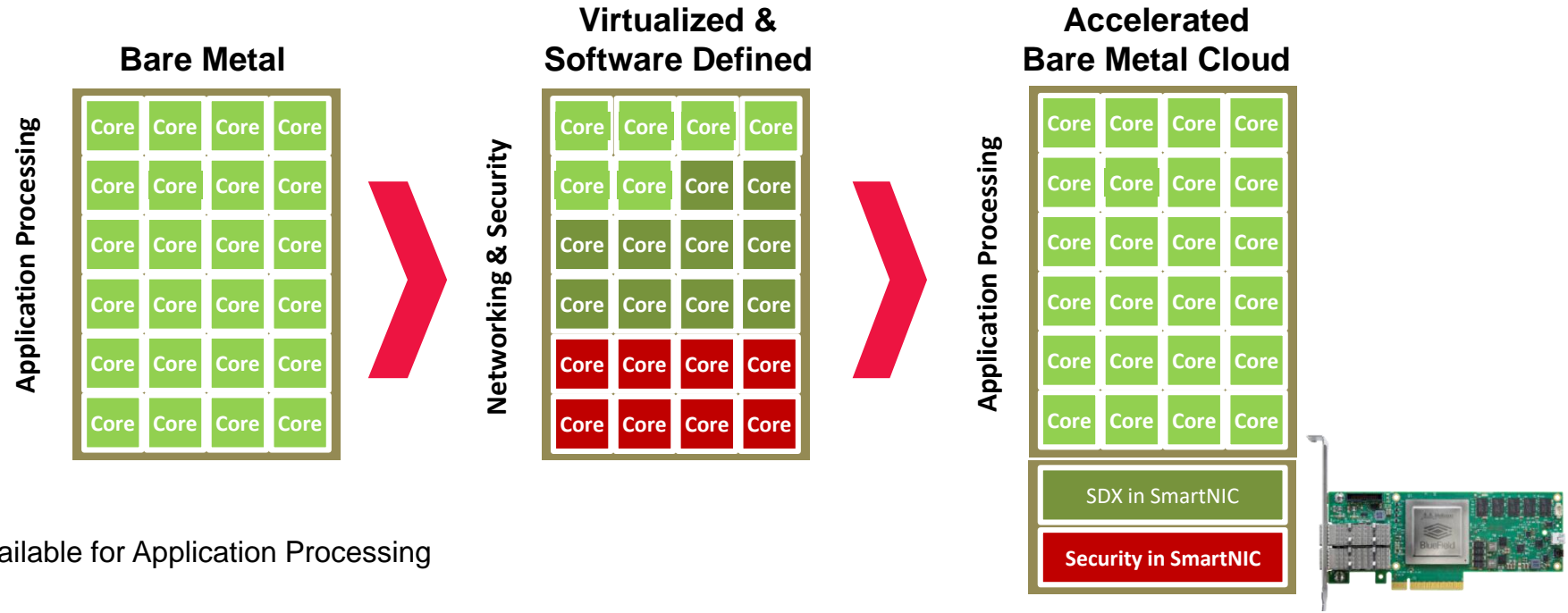
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# Software Defined Everything

*Creates Bottlenecks*



**Core** Available for Application Processing

**Core** Software Defined Everything (SDX) Consumes CPU cores for Packet Processing

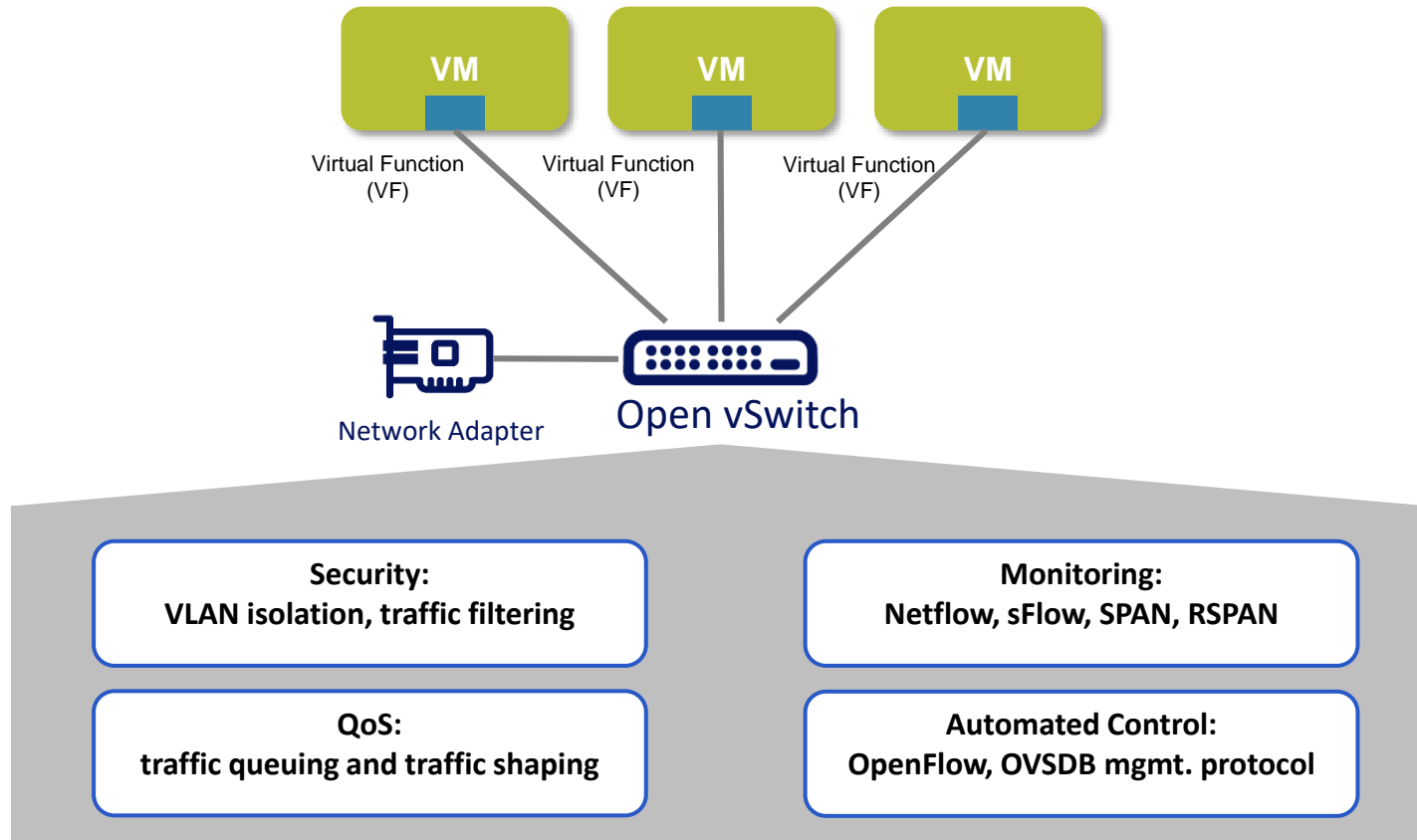
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**Core** Security: Consumes CPU cores for Security Processing

- Layer 4 Firewall, encryption, host introspection
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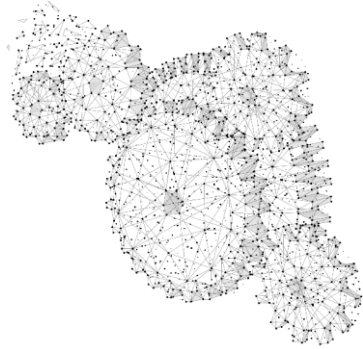
# Open vSwitch (OVS)

*Cloud ready virtual switch*

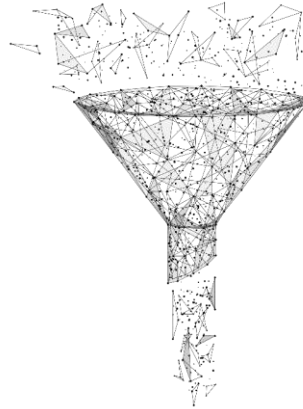


# OVS Performance Challenges

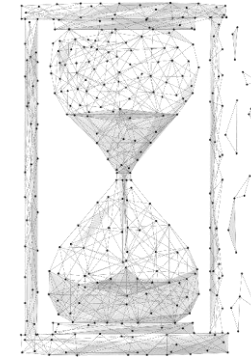
OVS performance burdens:



High CPU Utilization

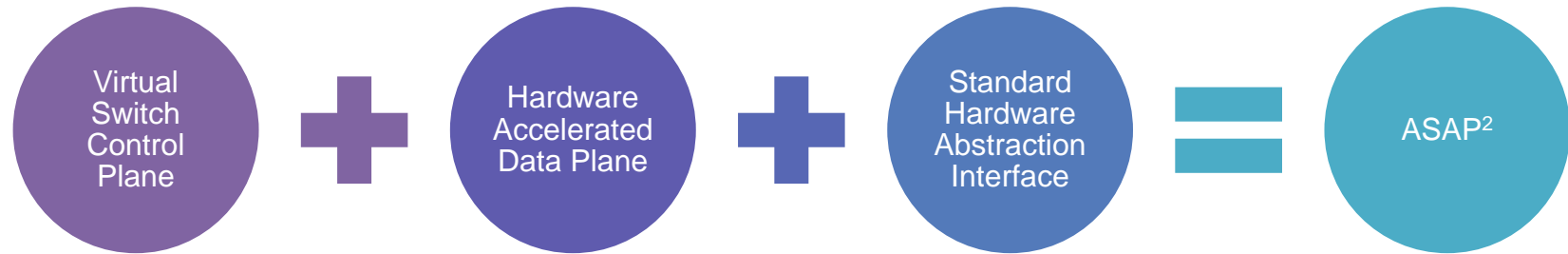


Limited Throughput



Higher Latency

# Accelerated Switching and Packet Processing ASAP<sup>2</sup>



## Best of both worlds:

Hardware Accelerated Data Plane

+

Software Define Control Plane

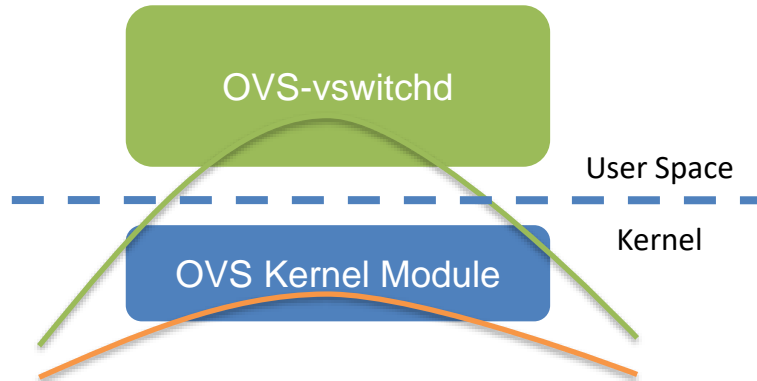
# Software vs. Hardware OVS



## Legacy

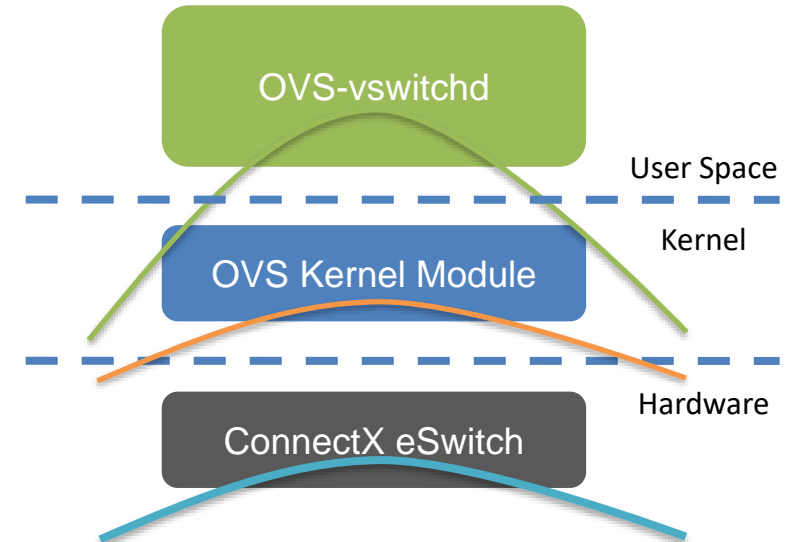
### OVS Software Implementation

- High latency
- Low bandwidth
- CPU intensive



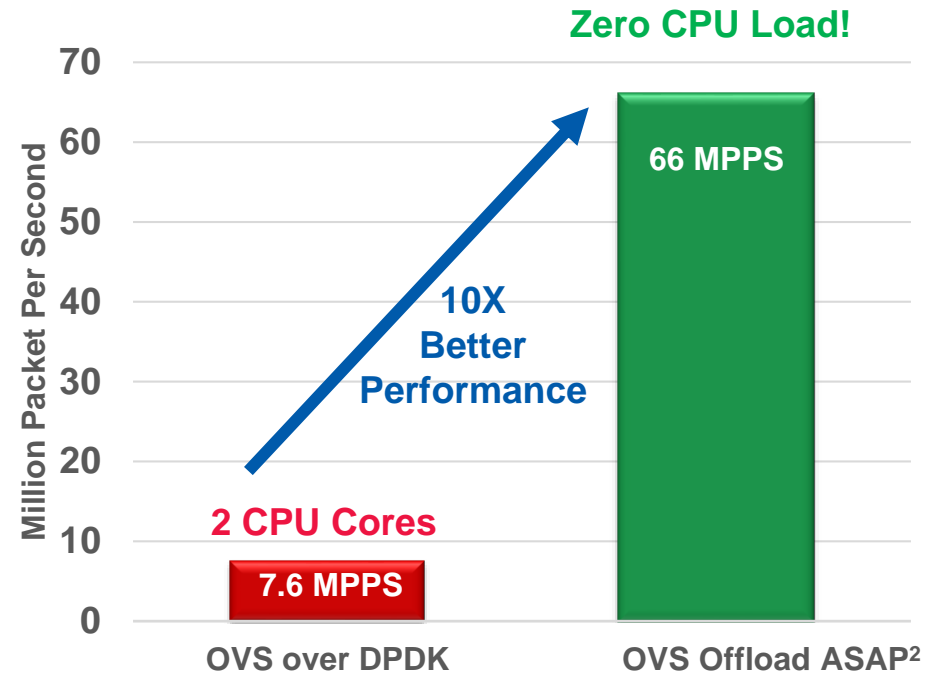
### ASAP<sup>2</sup> on ConnectX Hardware

- Low latency
- High bandwidth
- Efficient CPU



# Improving OVS Performance

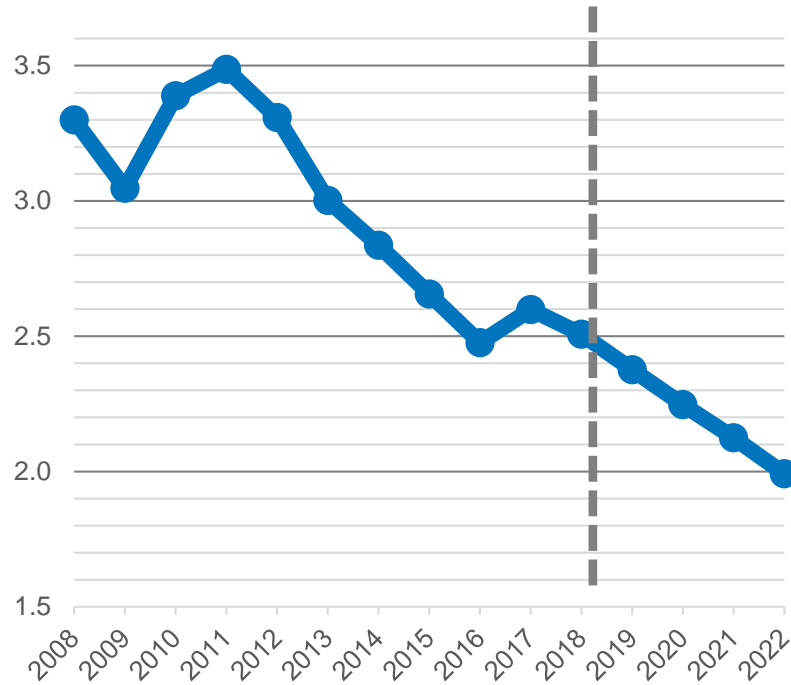
- **Mellanox OVS Offload - ASAP<sup>2</sup>**
  - **20X** higher performance than vanilla OVS
  - **10X** better performance than OVS-DPDK
  - **Line rate performance** at 25/40/50/100Gbps



**ASAP<sup>2</sup>: 10X packet rate with Zero CPU Load**

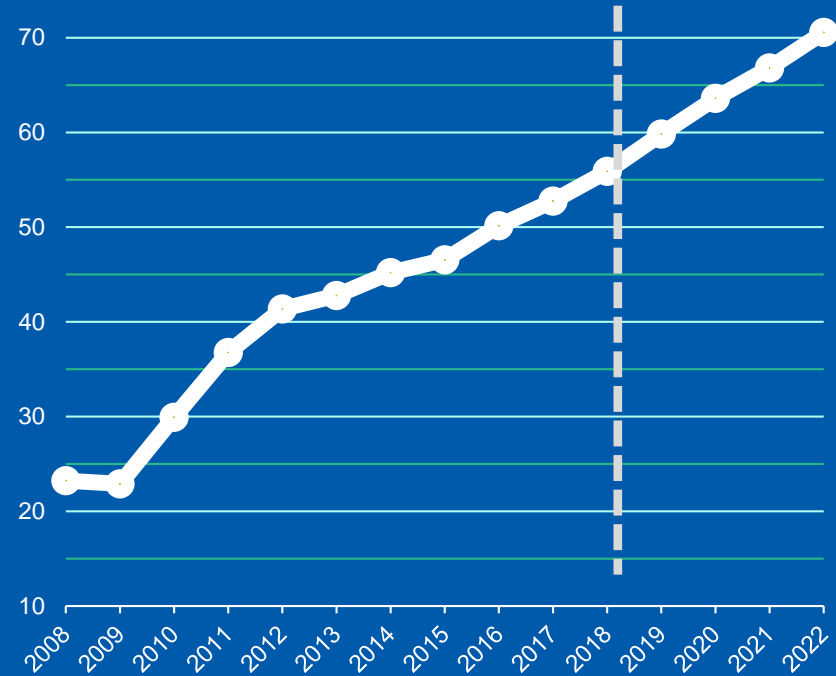
# Storage Networking Trend

## Fibre Channel Port Shipments (in Millions)



Source: Crehan Research, Host Adapter Port Shipments, January 2018

## Ethernet Port Shipments (in Millions)



# Storage Networking Trend

## 1997

Feature	Fibre Channel	Ethernet
Bandwidth	1 G	100 M
Supports	Block	Block, file
Lossless	Yes	No
Cost	High \$\$\$\$	Medium \$\$
Cloud / HCI	No / No	No / No
Vendors	Several	Many
SDS / Scale-out	No / No	No / No

### Yesterday: Storage Network = FC

- Fibre Channel offered best performance
- All interesting storage was tier-1 block
- No cloud or hyperconverged

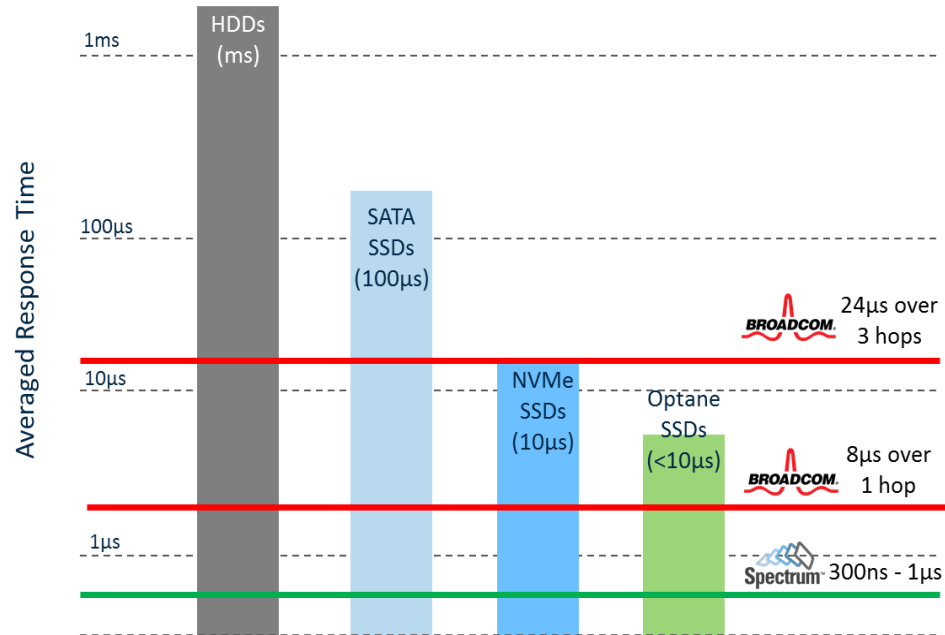
## 2019

Feature	Fibre Channel	Ethernet
Bandwidth	8/16/32 G	10/25/40/100 G
Supports	Block	Block, file, object
Lossless	Yes	Yes
Cost	Medium \$\$	Low \$
Cloud / HCI	No / No	Yes / Yes
Vendors	2 / 2	Many / Many
SDS / Scale-out	Rare / No	Yes / Yes

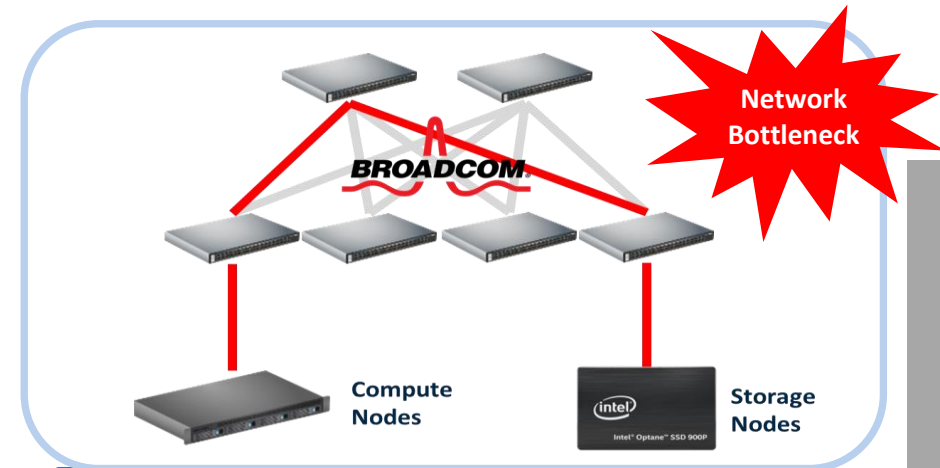
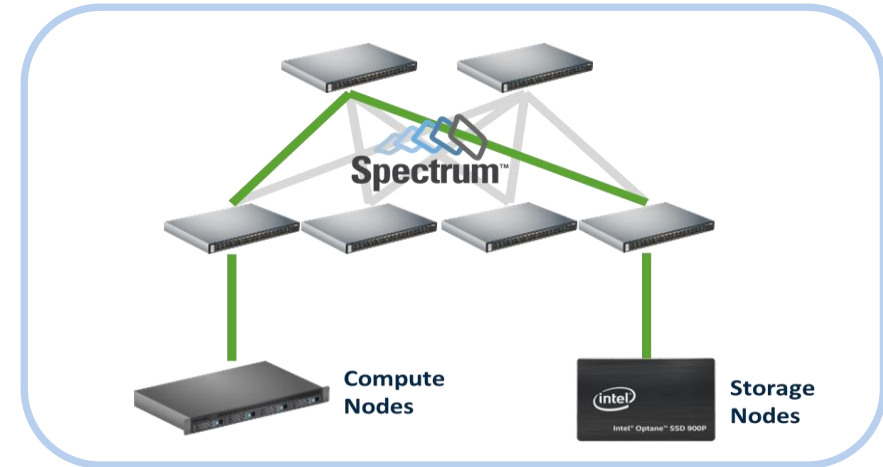
### Today: Ethernet for storage networks

# Web-Scale Innovation:

## Matching Network & Storage Latency

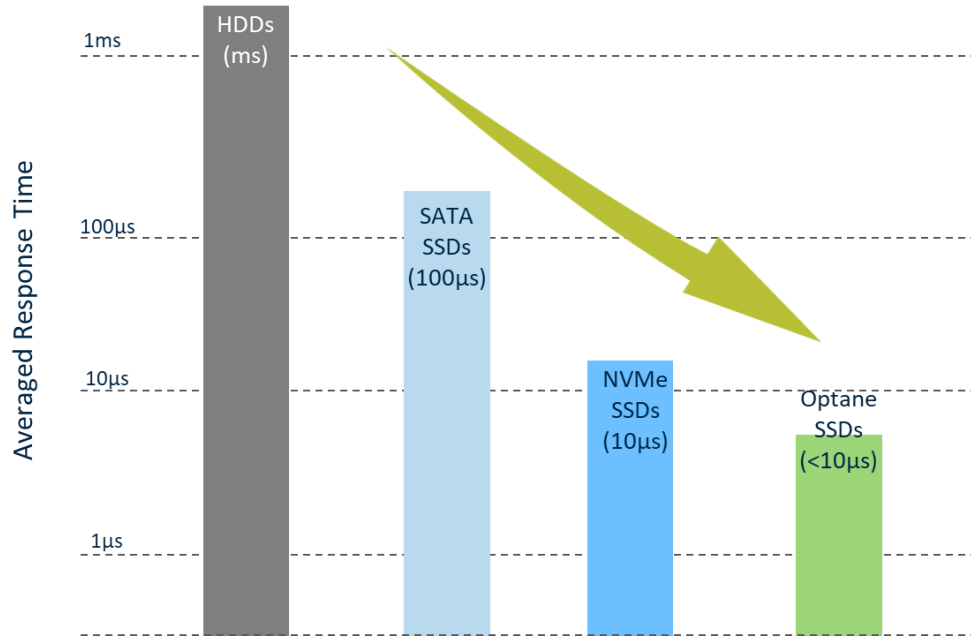


Flash Storage is Getting a Lot Faster!

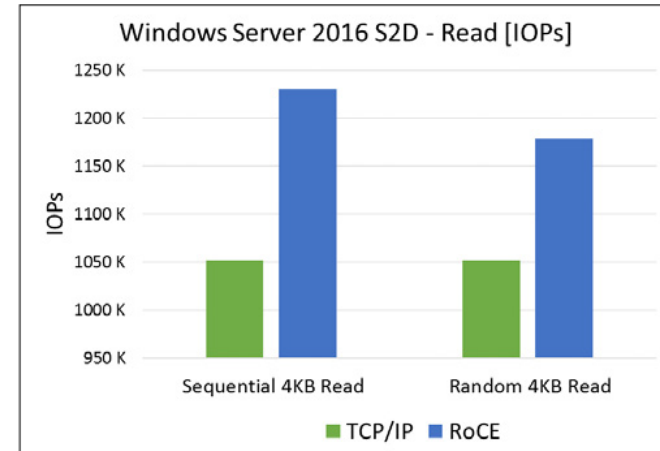
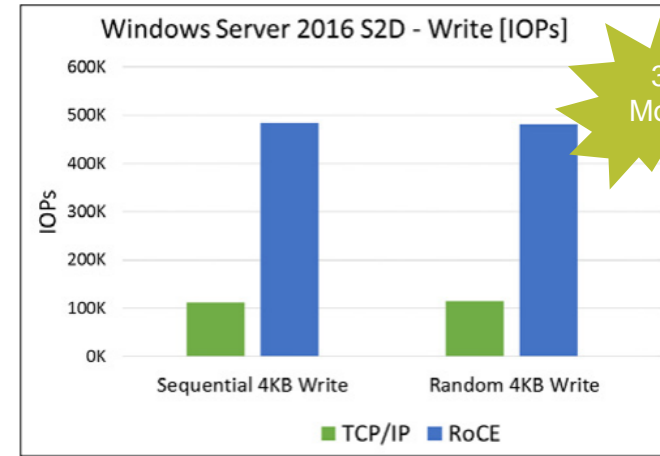


# Web-Scale Innovation:

*Accelerate Scale-out Storage with ROCE*



Storage is Getting Faster!



# Web-Scale Innovation:

## Storage Optimized Switch Form Factors



Performance



High Availability



Simplicity



Automated



Scalability



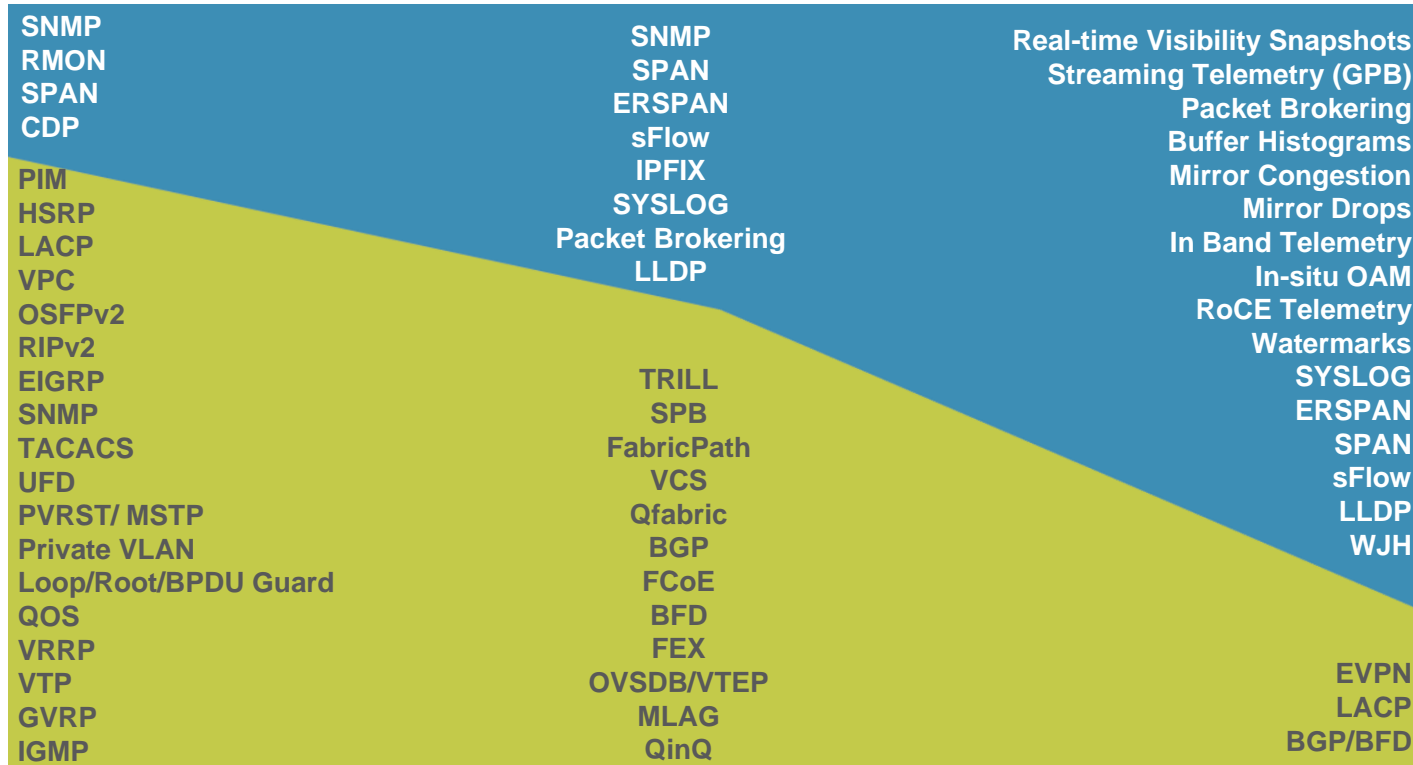
Cost Efficient



- ✓ 2 Switches in 1RU
- ✓ Ideal Port Count for Storage /HCI / ML
- ✓ Zero Packet Loss
- ✓ Low Latency
- ✓ RoCE optimized
- ✓ Network automation/visibility
- ✓ Cost optimized

# Web-Scale Innovation:

*Measure Everything!*



Legacy Mindset

Webscale Mindset

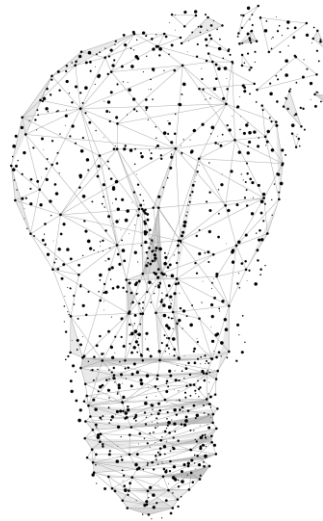
■ Protocols ■ Telemetry Features

# Why Do We Need Telemetry?

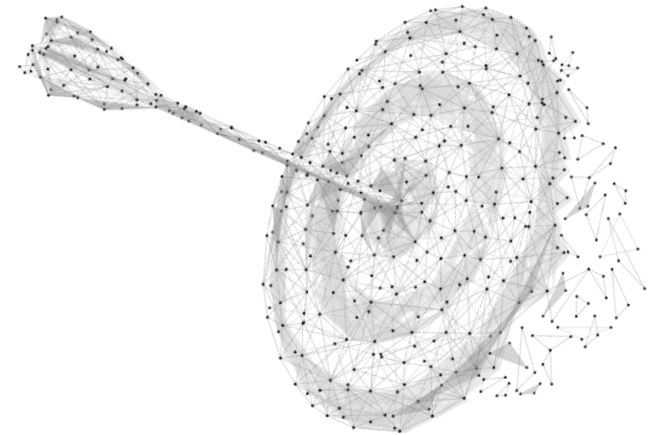
Faster Time to Innocence



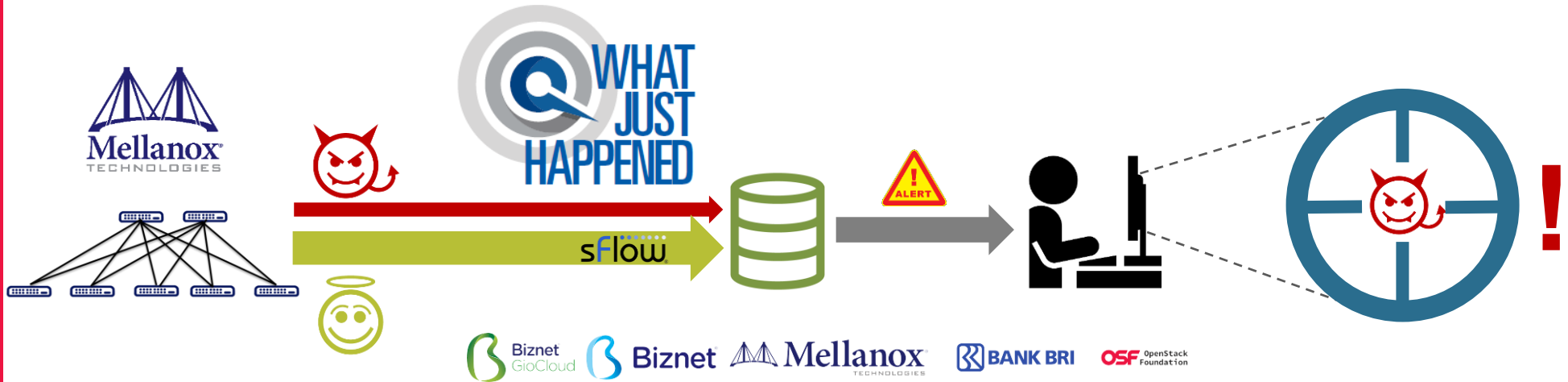
Faster Time To Resolution



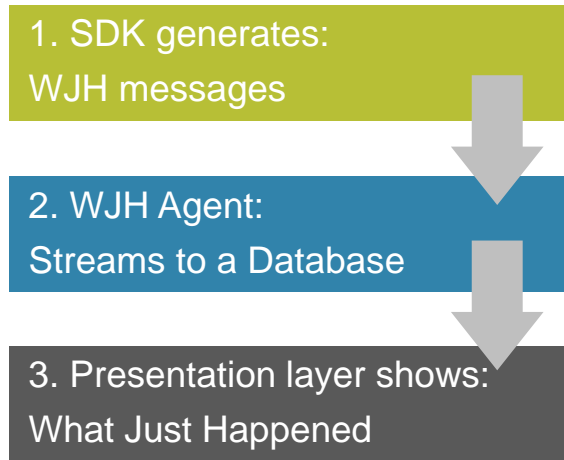
Get more out of the Network



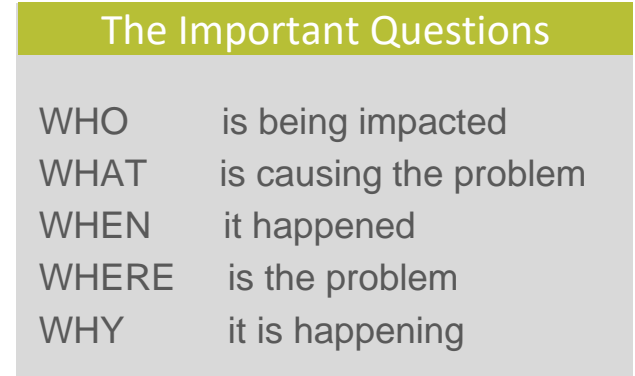
# WJH™ Accelerates the Time to Root-Cause



# WJH™ – How Does It Work?



Packet's Header +  
very detailed description



# Web-Scale Innovation:

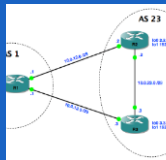
## Extreme Visibility

### Packet Drop



#### L1

- Bad CRC
- Flaky cable



#### L2/L3/Overlay

- BGP
- VLAN



#### Buffer

- Incast
- Rate Limit



#### ACLs

- Deny based on IP
- Deny based on VLAN

### No Packet Drop



#### Congestion

- Incast
- Busy storage device



#### Latency

- Pause frames
- Congestion → latency



#### Suboptimal Route

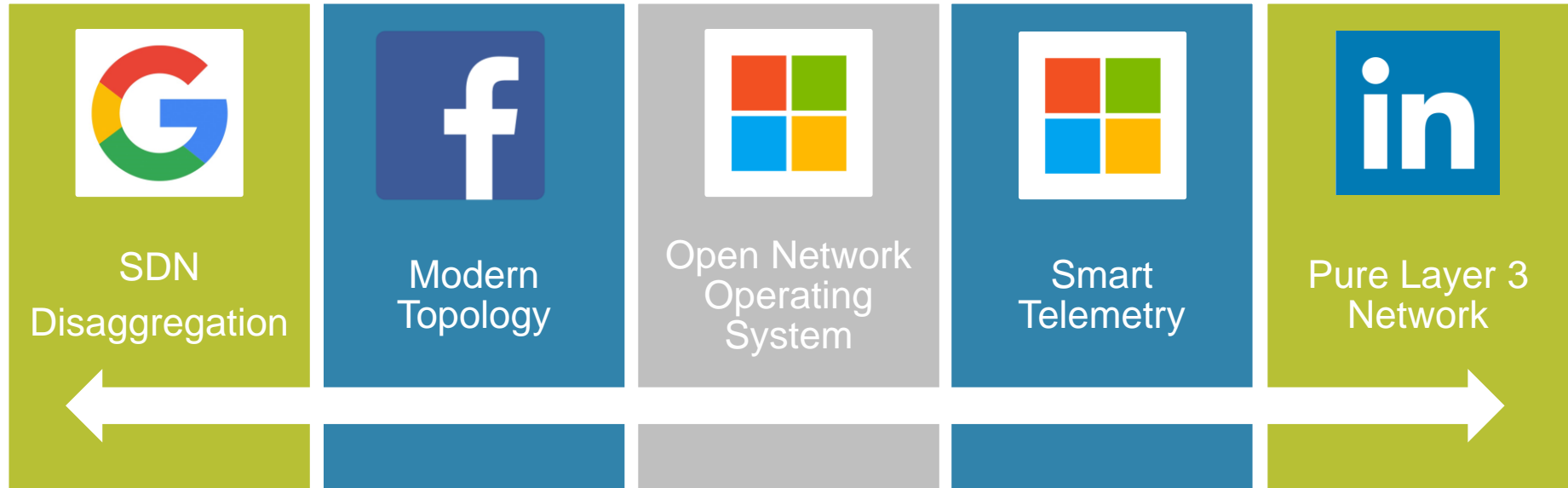
- Packet doesn't reach the firewall
- Packet go through a sub-optimized path



#### Suboptimal Load Balance

- Suboptimal ECMP
- Suboptimal LAG

# What have Cloud Titans taught the Industry?



We bring Cloud Titan innovations **to you!**

# Thank you!